

SME-Feasibility Checklist

This checklist supports SME teams in evaluating whether an idea is feasible to implement within their resources and context.

☐ Is the idea implementable with current team resources?

☐ Yes ☐ No ☐ Not sure

Notes:

☐ Does it fit our customer base and existing channels?

☐ Yes ☐ No ☐ Not sure

Notes:

☐ Is the estimated time-to-value under 6 months?

☐ Yes ☐ No ☐ Not sure

Notes:

☐ Does it require large investment or external approval?

☐ Yes ☐ No ☐ Not sure

Notes:

☐ Can we prototype it within 5 working days?

☐ Yes ☐ No ☐ Not sure

Notes:

Discuss and mark each question to assess the feasibility of your idea.