

Impact Reflection Sheet

This worksheet helps SMEs evaluate the impact of their Design Thinking initiative after implementation or testing. It can be used in workshops or internal reviews to align innovation outcomes with strategic KPIs.

1. Project Summary

Project/Prototype Name:	
Team Members:	
Implementation Date:	
Target User Segment:	

2. Intended Outcomes

- What was the main goal of the solution?

- Which user needs did it aim to address?

- What internal objectives were targeted?

3. Measured Outcomes

- What results have been observed?

- What feedback was collected from users?

- Which KPIs were influenced (e.g. time savings, cost, satisfaction)?

4. Reflections & Learnings

- What worked well?

- What were the biggest challenges?

- What would you change in a next iteration?

- How does this contribute to our business strategy?

5. Next Steps

- Continue / Iterate / Scale?

- Who needs to be involved?

- What additional resources are needed?

- Timeline for next actions